

Message Text

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11
ACTION EB-07

INFO OCT-01 EA-09 ISO-00 /017 W
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P R 190335Z AUG 76
FM AMEMBASSY TOKYO
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 1698

UNCLAS TOKYO 12516

FOR OIM WELCH

E.O. 11652: N/A
TAGS: BEXP, JA
SUBJECT: TC EXHIBITION SCHEDULE FOR FY - 1978

REF: USDOC 12279

1. REFTEL SHOW THEMES ARE GENERALLY ACCEPTABLE FOR TC/ECON/
COMM SECTION. TC, HOWEVER, RECOMMENDS SHOW DATE REVISIONS
AS FOLLOWS:

A) OCTOBER 17 - 21, 1977; VERTICAL EXHIBITION OF MEDICAL
EQUIPMENT, E.G., PHYSICAL THERAPY, OR SURGICAL EQUIPMENT,
W/SEMINAR PRESENTATION FEATURING RECOGNIZED U.S. EXPERTS.
UPON COMPLETION MEDICAL GMS, THEME CAN BE FURTHER DEFINED.
NOTE: BROADER THEMES SUCH AS MEDICAL ELECTRONIC, ADVANCED
MEDICAL EQUIPMENT OR HOSPITAL EQUIPMENT ARE NOT ATTRACTIVE
TO JAPANESE PHYSICIANS WHO DO NOT CARE ABOUT AREAS OTHER
THAN THEIR OWN SPECIALTY. TRADITIONALLY MONTH OF OCTOBER
HAS MANY HIGHLY VERTICAL SESSIONS, MEETINGS, CONFERENCES
SCHEDULED BY NUMEROUS MEDICAL SOCIETIES. TC
INVESTIGATING POTENTIAL FOR OVERLAP/COOPERATION
THREE LOCAL GROUPS. FYI, MILTON KEVER, ISCM,
CHICAGO, IS PLANNING MEDICAL EQUIPMENT SHOW IN
SPRING 1977 AT HARUMI.

B) NOVEMBER 28 - DECEMBER 2, 1977: NOISE AND VIBRATION
CONTROL EQUIPMENT. MOVED FROM MARCH DUE CONFLICT
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WITH TAPEX.

NOTE: '77 OSAKA INTL ANTI-POLLUTION EXHIBITION, SPONSORED BY NIHON KOGYO SHINBUN, OSAKA, WILL BE HELD IN NOVEMBER AT MINATO FAIR GROUNDS. TC PROPOSES, REQUESTS OIM CONFIRMATION/FUNDING TO CONDUCT CATALOG SHOW IN OSAKA EXHIBITION AS PART OF PRE-SHOW PROMOTION ACTIVITIES.

C) FEBRUARY 6 - 10, 1978: COMPUTER '78
NOTE: NO CONFLICT WITH JAPANESE SHOW.

D) MARCH 27 - 31, 1978; TELECOMMUNICATIONS EQUIPMENT, MICROWAVE SYSTEMS AND COMPONENTS, AND TEST EQUIPMENT. (AS TC ADVISED EARLIER, JANUARY EXTREMELY POOR TIME FOR EXHIBITION)
NOTE: NO CONFLICT WITH JAPANESE SHOWS.

E) MAY 15-19, 1978: INDUSTRIAL PROCESS CONTROLS
NOTE: MONTH OF APRIL IS NOT RECOMMENDED FOR SHOW SINCE ANNUAL LABOR SPRING OFFENSE WILL TAKE PLACE IN THIS MONTH. AUTOMATION-CONTROL AND INSTRUMENTATION EXHIBITION AND AUTOMATION LABOR SAVING MACHINES EXHIBITION SPONSORED BY NIKKAN KOGYO SHIMBUN, BASICALLY FLUID POWER AND AUTOMATION EQUIPMENT WILL BE HELD IN APRIL AT HARUMI. IT MAY BE ADVISABLE TO ALSO CONDUCT CATALOG SHOW IN THIS EXHIBITION AS PRE-SHOW PROMOTION EVENT.

F) JUNE 12-16, 1978: ELECTRONIC PRODUCTION AND TEST EQUIPMENT
NOTE: '78 JPCA SHOW SPONSORED BY JAPAN PRINTED CIRCUIT ASSN, WILL BE HELD IN JUNE AT HARUMI. SINCE JPCA IS SEEKING SIMILAR TARGET AUDIENCE, TC ATTEMPTING CONDUCT JOINT PROMOTION.

G) JULY 10-14, 1978: QUALITY CONTROL AND MATERIALS TEST EQUIPMENT
NOTE: NO CONFLICT WITH JAPANESE SHOWS.

H) SEPTEMBER 18-22, 1978: ENERGEX
NOTE: THERE IS NO COMPARABLE SHOW IN JAPAN. THEME
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SHOULD INCLUDE INSTRUMENTS AND ACCESSORIES FOR NUCLEAR APPLICATIONS/POWER GENERATION EQUIPMENT OR, IF COMMERCIALY AVAILABLE AND VIABLE, ADVANCED ENERGY SYSTEMS SUCH AS LIQUEFACTION/GAS PROCESSING EQUIPMENT FOR COAL, HEATING/COOLING DEVICES USING GEOTHERMAL AND SOLAR ENERGY, SEA CURRENT/TIDE POWER GENERATION EQUIPMENT SHOULD BE INCLUDED.

2. REQUEST OIM COMMENTS ASAP.
SHOESMITH

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NNN

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Margaret P. Grafeld
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